

# PRIVACY POLICY of



This Contact Wireless (“Company”)privacy policy covers the websites ContactWireless.com, SelectPath.com, TxtPage.com, TxtAlert.com, Confirmtext.com, BulkTextMsg.com, and Txt-Link.com, Txt-2-Win.com (collectively “Website”). Use and access of this Website is subject to the terms and conditions as set out in our Terms of Service as well as our Privacy Policy.

## 1. General

Your privacy is important to us and we provide this notice explaining our online information practices and the choices you can make about the collection and use of the personal information you submit at any Contact Wireless Website’s, including: ContactWireless.com, SelectPath.com, TxtPage.com, TxtAlert.com, Confirmtext.com, BulkTextMsg.com, and Txt-Link.com, and Txt-2-Win.com.

By using the Website, you consent to any such transfer of information. Additionally, by using the Website, you consent to Contact Wireless using your personal information to contact you electronically, in writing, or otherwise to provide notices relating to your use of the Website and to give you information about the products and services offered by Contact Wireless

## 2. Personally-Identifiable Information

In order to purchase products or services from Contact Wireless, we may require that you provide us with certain personally identifiable information (please see our Terms of Service for additional details). The types of personally identifiable information that may be collected by Contact Wireless through the Website include, without limitation: name, address, e-mail address, cell phone number, credit card and billing information, customer generated content and/or information about your interests in and use of various products, programs, and services. Contact Wireless will not collect any personally identifiable information about you unless you provide it to us voluntarily.

Please know that you will retain ownership of any information that you may include in your account and contact lists in order to identify recipients of your messages through Contact Wireless’s services, and Contact Wireless WILL NOT use contact lists for its own promotional campaigns or sell contact lists to third-parties, subject at all times to Contact Wireless’s need to access and use such information in order to provide the services pursuant to its Terms of Service and this Privacy Policy.

We may use such personally identifiable information to provide the services that you have requested, to contact you about programs, products, features or services in which we believe you may be interested, or for other purposes disclosed from time to time. We also may use your personally identifiable information to contact you regarding your use of our Website or changes to our Privacy Policy, Terms of Service, or other policies or terms that affect you and your use of our Website and services. In addition, we may use information collected about our users to improve the content and navigation of our Website, or for other internal purposes.

In addition, we may disclose personally identifiable information collected about you in the following instances:

- A. Legal Action: We may disclose information about our users, including personally identifiable information; (i) when requested by governmental or quasi-governmental authorities conducting an investigation; (ii) if required to do so by subpoena, court order or legal process; (iii) to verify or enforce compliance with the policies governing our Website and applicable laws; or (iv) to

protect against misuse or unauthorized use of our Website. We also may disclose user information whenever we believe disclosure is necessary to limit our legal liability; to protect or defend our rights or property; or protect the safety, rights, or property of our users.

B. Change in Control: We may sell, transfer, or otherwise disclose user information, including personally identifiable information, to a successor entity in connection with a corporate merger, consolidation, the sale of substantially all assets, or other corporate change respecting Contact Wireless, the Website and/or the services offered hereby.

Except as stated in this Privacy Policy, or as otherwise stated at the time personally-identifiable information is gathered, Contact Wireless will not provide personally-identifiable information to third parties who are not under the direction and control of Contact Wireless.

### **3. Access to Personal Information**

If your personal identifiable information changes, or if you no longer desire our service, you may correct, update, delete or deactivate it by making the change on our member information page or by emailing our Customer Support at [cs@contactwireless.com](mailto:cs@contactwireless.com). We will respond to your request to access within 30 days.

We will retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

### **4. Cookies**

We use cookies to make interactions with the Company's Website easy and quick. When you visit one of the Company's Websites, our servers send a cookie to your computer. Standing alone, cookies do not personally identify you. They merely recognize your Web browser. Unless you choose to identify yourself to us by opening an account or filling out a Web form, you remain anonymous to the Company.

There are two types of cookies: session-based and persistent-based. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. Persistent cookies remain on your computer after you close your browser or turn off your computer.

If you have chosen to identify yourself to us, the Company uses session cookies containing encrypted information to allow the Company to uniquely identify you. Each time you log into the Service, a session cookie containing an encrypted, unique identifier that is tied to your account is placed on your browser. These session cookies allow the Company to uniquely identify you when you are logged into the Service and to process your online transactions and requests. Session cookies are required to use the Service and the Company does not recognize do-not-track requests with respect to Session cookies.

We use persistent cookies that only the Company can read and use to identify browsers that have previously visited the Company's Websites. When you purchase the Service or provide the Company with personal information, a unique identifier is assigned you. This unique identifier is associated with a persistent cookie that the Company places on your Web browser. The Company is especially careful about the security and confidentiality of the information stored in persistent cookies. For example, the Company does not store account numbers or passwords in persistent cookies. If you disable your Web browser's ability to accept cookies, you will be able to navigate the Company's Web sites, but you will

not be able to successfully use the Service. You may set most browsers to notify you if you receive a persistent cookie, or you may choose to block persistent cookies with your browser.

### **5. Information Collected Automatically**

Contact Wireless may also (i) automatically collect non-personally-identifiable information about your use of the Website, such as the domain from which you access the Internet (for example, Comcast.net, if you are connecting from a Comcast account), the date and time you access the Website, and the Internet address of the website from which you linked directly to our Website; and (ii) use data capture and analysis tools, and other similar tools, to extract, compile and analyze any non-personally identifiable data or information resulting from your use of the Website and the services offered thereon (collectively "Blind Data"). To the extent that any Blind Data is collected by Contact Wireless, such Blind Data shall be solely owned by Contact Wireless and may be used by Contact Wireless for any lawful business purpose, including, without limitation, analyzing and enhancing the Website and services offered hereby, or disclosing such Blind Data to third parties for a variety of purposes.

### **6. Testimonials**

We may post customer testimonials on our web site which may contain personally identifiable information. We do obtain the customer's consent via email prior to posting the testimonial to post their name along with their testimonial. If you wish to request to have your testimonial removed you may contact us at [cs@contactwireless.com](mailto:cs@contactwireless.com).

### **7. Links to Other Websites**

The Website may contain links to third party websites, whose information practices may be different than Contact Wireless's. Visitors should consult such third-party sites' privacy notices as Contact Wireless does not have any control over information that is submitted to, or collected by, these third parties. Contact Wireless does not make any representations or warranties as to the security of any information (including, without limitation, credit card and other personal information) you might be requested to give any third party.

### **8. Data Security Policy**

The importance of security for all personally-identifiable information associated with visitors to the Website—as well as Contact Wireless customer information, such as cell phone numbers, texts, messages, credit card information, and addresses, and other account data—is of utmost concern to Contact Wireless, and we have implemented, and periodically review, certain physical, electronic, and managerial procedures to help prevent unauthorized access and maintain data security. Your payment and personal information is always safe. Our Secure Sockets Layer (SSL) software is the industry standard and among the best software available today for secure commerce transactions. It encrypts all of your personal information, including credit card number, name, and address. Unfortunately, due to the open nature of Internet communications, no data transmission over the Internet can be guaranteed to be secure, and thus we cannot guarantee that communications between you and Contact Wireless will be free from unauthorized access by third parties. Visitors of the Website and Contact Wireless customers use the Website at their own risk.

### **9. Your Acceptance of These Terms**

By accessing the Website, you signify your assent to the Contact Wireless Privacy Policy. If you do not agree to this Privacy Policy, please do not access the Website. You should visit this page periodically, as we may, from time to time, update this Privacy Policy and such changes shall be effectively immediately upon posting on the Website and without further notice to you. Your continued access to the Website

following the posting of changes to this Privacy Policy shall be deemed an acceptance of such changes by you. Contact Wireless will, however, use personally-identifiable information only in accordance with the version of the Privacy Policy under which the information was collected.

**10. Changes in This Privacy Policy**

We may update this privacy statement to reflect changes to our information practices. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.